

UNIT : THE GROWING AND FINISHING ANIMAL – BUYING AND SELLING STORE CATTLE

STAFF

INTRODUCTION

The purpose of this Unit is to introduce the range of factors to be considered when buying and selling store cattle

On completion of the Unit students will be able to describe the range of means of acquiring store cattle and the factors to be borne in mind when buying and selling.

KEY WORDS

INTRODUCTION

Many beef enterprises rely on buying and selling store cattle. In addition to all aspects of good and efficient husbandry – nutrition, health and welfare – buying and selling at the right price are key to profitability.

SOURCES - Livestock auction, private, agent / dealer / group

TARGET WEIGHTS

KEY TO BUYING – Healthy cattle, appropriate breed, sex, age and weight for the system practiced, known origin (and genetics e.g. EBV)

KEY TO SELLING – Correct identification, correct health status, batched, well presented, 'Added value' e.g. Farm assured

RESOURCES

EBLEX (2007) Better Returns from buying and selling store cattle

EBLEX (2020) Better Returns from Checking Purchased Stock

LEARNING ACTIVITIES