

MODULE 4 PART A: TEACHER NOTES - BEEF PRODUCTION COSTS

INTRODUCTION

The aims of this Unit are to

- Demonstrate how to measure financial beef enterprise performance by calculating gross margin, grasslands costs and fixed beef enterprise costs
- Demonstrate which factors affect beef enterprise performance
- Demonstrate the beef enterprise benchmarking methodology
- Calculate the market price required for breakeven costs

At the end of this Unit, students will be able to calculate the financial success of a beef enterprise, state the important factors that influence success, and calculate the required market price to ensure making a profit

KEY WORDS

Gross Margin

Variable Costs

Grazed Grassland Costs

Fixed Costs

Benchmarking

Breakeven Costs

RESOURCES

- Student Notes
- Web site resources

TEACHING ACTIVITIES TO PROVIDE EVIDENCE THAT LEARNING HAS TAKEN PLACE

1. Spreadsheet exercises to calculate
 - a. Enterprise Output
 - b. Variable Costs
 - c. Gross Margin
 - d. Grasslands Costs
 - e. Fixed Costs
 - f. Breakeven Costs