






Selling Laugharne

Persuasive Technique	Example	Speech-Giving Technique	Example
Direct address		Movement	
Vocabulary		Hand gestures	
Hyperbole/Exaggeration		Varied tone of voice	
Chatty style		Eye contact	
Figures and statistics		Task: To deliver a paired presentation to the class encouraging people to visit Laugharne.   	
Listing			
Rhetorical questions			