



DYLAN THOMAS

ROCK AND ROLL POET - KS3

| | |
|---------------------------------|--|
| Activity title: | Card Sort Activity |
| Description: | The card sort activity contains a list of persuasive techniques that will be essential for learners to make use of when they move on to the final task of attempting to sell Laugharne to potential tourists. |
| Year groups: | KS3 |
| Link to LNF: | Oracy: Speaking, Year 8 <ul style="list-style-type: none">• respond to others' views positively and appropriately when challenged• defend a point of view with information and reasons, e.g. in role or debate |
| Dylan Thomas Text: | N/A |
| Resources required: | <ul style="list-style-type: none">• Card Sort Activity sheets• Teacher copy of answers in order to validate |
| Suggested teaching sequence: | <ul style="list-style-type: none">• Prior learning could be assessed by reading through the techniques and encouraging learners to think about words used, e.g. 'rhetorical question'- suggest that the match to this should make use of a question mark etc.• Starter task before embarking on PowerPoint activity. When moving on to the PowerPoint presentation learners should have the examples and definitions glued in their books for reference. |
| Extension activities: | <ul style="list-style-type: none">• A paired or group task could be set asking learners to come up with examples of the techniques when trying to 'sell' or encourage others to partake in an activity that they wouldn't necessarily enjoy.• A link to adverts/ advertising could be made by asking learners to consider how companies manage to encourage us to buy their products etc.• Use PowerPoint 'Selling Laugharne' to reinforce understanding |
| Modifying for other age groups: | Separate resource available for KS4 |